

19·21 CULTURAL CONCEPT PRESENTS ARTIST WING SHYA'S FIRST OFFICIAL SOLO EXHIBITION "MOODS" IN BEIJING

"Moods" is the first major exhibition presented by WF CENTRAL's arts and cultural platform, 19·21, at House 19 in the heart of the capital city.

BEIJING, 21st October 2021 — WF CENTRAL's cultural concept, 19·21, proudly presents "MOODS", the first major solo exhibition from the photographer and director Wing Shya in Beijing. Running from 22nd October 2021 to 28th November 2021 at House 19, WF CENTRAL, the show features over 100 pieces of the artist's iconic works throughout his 25-year career, with most of the images being shown to public for the very first time.

"WF CENTRAL is honoured to host Wing Shya's first solo exhibition in Beijing. With the 'Reverie' series exclusively commissioned by vivo, the show captures the diversity of the Dongcheng District through Wing's unique perspective, enabling the audience to feel the different moods of the city," said Ms. Teresa Yang, Assistant General Manager, Sales and Marketing, Commercial Property, China at Hongkong Land and General Manager at 19·21 Cultural Concept, the arts and culture subsidiary of WF CENTRAL. "While amplifying WF CENTRAL's advantages in arts and culture, 19·21 Cultural Concept collaborates with renowned international and Chinese art organisations, artists and brands. We continue to bring remarkable experiences, rich information and exciting year-round activities to arts and culture lovers."

Curated by the acclaimed Shelly Verthime, "MOODS" spans across eight different themed galleries in the newly renovated cultural centre, House 19, sitting in the historic Wangfujing business district. In each gallery, a mood is expressed through multiple media forms that chart Wing Shya's iconic dramatic narrative. The artist tells fascinating stories with his cinematography techniques and artistic adjustments, this unique style has become his visual signature in both films and photos. The themes of the galleries include Nostalgia, Intensity, Fantasy, Energy, Ecstasy, Longing, and Reverie.

With "never do easy" as his motto, Shya captures moods – the core of his creative process – in all his works throughout his 25-year career. This is evident in the works on display, including the portraits of famous actors and actresses such as Maggie Cheung, Du Juan, Gong Li, Tony Leung, Leslie Cheung, Shu Qi, and Maggie Q photographed during his collaborations with the prominent director Wong Kar-Wai, as well as the images of strangers. From fashion shots, advertisements, short films to his expansive collection of personal works, Shya shows his inimitable style by capturing the most genuine or unguarded moments of people.

Exclusive Art Commissions

The exhibition also marks the debut of Wing Shya's new series of work, "Reverie", exclusively commissioned by the smartphone brand vivo. Placed in House 19's gallery of the same name, "Reverie" shows the artist's perception of the historic district of Dongcheng, Beijing, where the exhibition will take place. Every element in his works plays a part in creating the distinctive mood of the space, be that nostalgic, intriguing, romantic, erotic, melancholy or humourous. Thanks to the flexibility and convenience of the phone camera, Shya can always express his enthusiasm in creativity with the handy device.



About the Artist

An acclaimed photographer, director and graphic designer, Wing Shya is one of the most prolific Asian contemporary artists engaging in filmmaking, arts, and fashion. Born in Hong Kong in 1964, he studied fine arts and graphic design at the Emily Carr Institute in Canada, before returning to Hong Kong to set up the award-winning design studio Shya-la-la Workshop. In the '90s, he started creating album

covers for renowned musicians, many of which are regarded as iconic pieces representing the era.

In 1997, Shya began working with the legendary film director Wong Kar-Wai as his photographer and graphic designer on the film *Happy Together* (1997). They subsequently collaborated on films such as *In the Mood for Love* (2000), *Eros* (2004) and *2046* (2004). During that time, Wing Shya developed his straightforward yet ambiguous style and became an influential figure in the field of photography.

Since his participation in filmmaking, “cinematography” has been inseparable from Shya’s aesthetics. His fashion shots, artistic images and portraits, whether they are vibrant or melancholy, all exude the poetic, sensual and emotional charm.

In 2006, Shya became the first foreign photographer to have a solo exhibition at Japan’s Mori Art Museum. The show “Distraction/Attraction” also took place in Art Basel Miami, Paris Photo, and other international fairs. His retrospective exhibition “Acting Out” at the Shanghai Centre of Photography in 2017 showed the sheer scope and power of his oeuvre.

Further developing his artistic vision, Shya debuted his first feature film as a director in 2010. Winning both critical acclaim and box office successes, the star-studded *Hot Summer Days* (2010) and its sequel *Love in Space* (2011) marked a new chapter for Shya, seeing him directing and producing many internationally acclaimed short films.

Today, Wing Shya works on photography, films, video installations and other creative areas. Consistently pushing his limits, he always pursues passions, emotions and progress.

About the Exhibition Team

Exhibition Curator — Shelly Verthime

“MOODS” by Wing Shya was curated by Shelly, a cultural historian and published author. She has curated over 40 photography and fashion exhibitions in renowned international museums worldwide, including the retrospective exhibition from Guy Bourdin and the solo exhibitions from Sarah Moon and Paolo Rovers. As a consultant of the late maverick fashion designer Alber Elbaz for over 25 years, Shelly was the editor of Lanvin’s 10th-anniversary book *A Message for You, In Between and Untouched* alongside Wing Shya and Guy Bourdin.

Exhibition Producer — Maurice Li

“MOODS” by Wing Shya was produced by Maurice, a brand strategist, experience designer, product manager, cultural programme curator and producer with many years of cross-disciplinary expertise. He was the producer of Serpentine Pavilion Beijing and ASSEMBLY, a 3-day programme on creativity and design with Design Shanghai and Dezeen. Maurice also collaborated with publications such as GQ, Conde Nast Traveler and New York Times Travel. He is currently the founding partner of Six Degrees Beijing and the creative director of 19·21 Cultural Concept by WF CENTRAL.

Creative Director — Jeremy Kunze

“MOODS” by Wing Shya was designed and directed by Jeremy, the founder and creative director of Studio Kunze. His clients include Fotografiska, V&A, Spyscape and Warner Bros. Before setting up his own practice, Jeremy was a partner at Pentagram Design, London. Throughout his career, his works have received many awards, including D&AD, The Type Directors Club, and a Cannes Gold Lion in Design.

Website: www.studiokunze.com

Instagram: @studiokunze

Exhibition Editor — Jing Zhang

Immersing herself in Wing Shya's visual language, Jing wrote an original poem for each gallery of the MOODS exhibition. She is an editor, journalist and writer based between London, Shanghai and Hong Kong. Specialised in culture, fashion, arts, design and travel, Jing previously worked as Editor at WestEast Magazine and Fashion Editor at South China Morning Post and is currently Editorial Director at Prestige Hong Kong.

Exhibition Organiser — 19·21 Cultural Concept

As the arts and culture entity of WF CENTRAL, 19·21 Cultural Concept aims to provide public access and participation to a diverse spectrum of arts and cultural experiences. Its name, 19·21, is inspired by the historic address of the WF CENTRAL— No. 19 & 21 Datianshuijing Hutong — the former home of 19th Century Princes and cultural advocates Pu Lun and Pu Dong. . As cultural advocates, they represented the rich history and cultural essence of WF CENTRAL, showing that the new and the old, and the East and the West can be blended through arts.

While amplifying WF CENTRAL's advantages in arts and culture, 19·21 Cultural Concept collaborates with renowned international and Chinese art organisations, artists, and brands. Combining art appreciation, cultural exchange, and social interaction, this continues to bring remarkable experiences, rich information and year-round exciting activities to arts and culture lovers, unfolding more ways of life.

At the same time, 19·21 joins hands with 14 key cultural and art institutions within the Dongcheng District, including the National Art Museum, People's Art Theatre, Guardian Art Center and 77 Creative Park, to create the “Palace East Cultural Alliance”, a platform that allows the public to discover and explore the beauty of the culture and creativity of the area.

Exhibition Venue — House 19

House 19 is a traditional Beijing courtyard structure located west of the WF CENTRAL complex. Steeped in history and cultural heritage, the house is modelled after the original mansions of two royal descendants of the Qing Dynasty, Bei Zi Pu Lun and Bei Zi Pu Tong.

With a land area of 1,496 sq. m. and a gross floor area of 796 sq. m., the three-entrance courtyard complex houses eight rooms. Surrounded by a unique and charming setting, House 19 gives us a glimpse of the elegance of the Forbidden City.

Exhibition Co-organiser — WF CENTRAL

WF CENTRAL is Hongkong Land's leading premium lifestyle retail centre in China at the commercial and political heart of the capital city, with the design and scale to both respect and revitalise the historic fabric of the Wangfujing area. Occupying a prime site of approximately 21,000 sq. m. on Wangfujing Street in Dongcheng District, Beijing, WF CENTRAL is bringing the community a total of 150,000 sq. m. gross floor area – including a 73-room hotel Mandarin Oriental Wangfujing, Beijing. The property offers 43,000 sq. m. of retail space.

Bringing together an unparalleled range of Luxury, Fashion, World-class Gastronomy, Lifestyle & Wellness, and Art & Culture experiences, WF CENTRAL offers an authentically-new Beijing lifestyle experience by providing the opportunity to find inspiration, enjoy culture and be part of a new global perspective.

Located on the prosperous Wangfujing Street, WF CENTRAL is only a stone's throw away from the Forbidden City and the Central Business District of Beijing. It provides 660 carpark spaces and is well served by the capital's public transportation and metro networks.

Exclusive Commissioner — vivo

vivo is a technology company that creates great products based on a design-driven value, with smart devices and intelligent services as its core. The company aims to build a bridge between humans and the digital world. Through unique creativity, vivo provides users with an increasingly convenient mobile and digital life. Following the company's core values, which include Benfen*, design-driven value, user-orientation, continuous learning and team spirit, vivo has implemented a sustainable development strategy with the vision of developing into a healthier, more sustainable world-class corporation.

While bringing together and developing the best local talents to deliver excellence, vivo is supported by a network of 10 R&D centres in Shenzhen, Dongguan, Nanjing, Beijing, Hangzhou, Shanghai, Xi'an, Taipei, Tokyo and San Diego, focusing on the development of state-of-the-art consumer technologies, including 5G, artificial intelligence, industrial design, photography and other up-and-coming technologies. vivo has also set up seven production bases (including brand-authorized manufacturing centres) across China, South- and Southeast Asia, and more regions, with an annual production capacity of nearly 200 million smartphones. As of now, vivo has branched out its sales network across more than 50 countries and regions, and is loved by more than 400 million users worldwide.

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19·21 Cultural Concept by WF CENTRAL

*“Benfen” is a term describing the attitude on doing the right things and doing things right – which is the ideal description of vivo’s mission to create value for society.

Press materials available at:

Link: https://pan.baidu.com/s/1nX5-a5u_zL7MK6snh-Sr4w

Password: cwib

Exhibition Information

Venue: House 19, 19 Datianshuijing Hutong, Dongcheng District, Beijing

Date: 22nd October 2021 - 28th November 2021

Opening Hours: 11:00 - 20:00 (Closed on Mondays)

Admission: ¥35 (Early Bird), ¥50 (Regular)

Link: WF CENTRAL BESPOKE WeChat Mini-programme or WF CENTRAL official website on Dianping App

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For more information :

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